

Consumer Buying Behavior and ML: How Machine Learning and Analytics can Utilize Consumer Behavior Data for Better Customer Service?

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Dear **IJGASR Readers**,

It is with regret that we announce the retraction of the article titled "Consumer Buying Behavior and ML: How Machine Learning and Analytics can Utilize Consumer Behavior Data for Better Customer Service," which was published in Volume 2, Issue 4, 2023.

This decision follows discussions with the authors, copy editor, and the internal editorial board regarding improper use of other work and unjustified reasons. The editorial board has unanimously decided to retract the article in accordance with our Article Correction, Retraction & Misconduct Policy.

We sincerely apologize for any inconvenience or confusion this may have caused and want to reiterate our commitment to maintaining the integrity of our publication. We appreciate the author's cooperation in bringing this matter to our attention and taking the necessary steps to retract the article.

Sincerely,
Editorial Team, IJGASR

Announcement: <https://journals.icapsr.com/index.php/ijgasr/announcement/view/26>